



TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER

Dezembro de 2022

Sobre Streaming Metrics

O serviço de mensuração Streaming Metrics, da Triton, é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam os Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers da Triton são uma lista dos principais Publishers e redes de áudio digital de acordo com os serviços de mensuração Streaming Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global, mensurado pelo Streaming Metrics, verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
 - Os rankers regionais quantificam o consumo com base na localização do ouvinte.
 - Todas as métricas nos rankers da Triton incluem escuta com ou sem inserção de anúncio.
 - Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.
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Sobre os rankings

Os ranking são computadas com base na Média de Sessões Ativas (AAS), e também são exibidos as Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL).

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color. Overlaid on this are several abstract elements: a world map composed of small, light blue dots; several vertical lines of varying thicknesses in shades of blue and white; and various circular shapes, some solid and some outlined, in different sizes and colors (light blue, dark blue, white).

RANKERS DEZEMBRO DE 2022

GLOBAL

Daypart: 6am-8pm M-F
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,084,978	410,957,922	0.79
2	Talpa Network	175,016	30,656,029	1.74
3	365 Digital	5,410	1,823,642	0.88

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	416,853	183,341,689	0.69
2	Prisa Radio	172,116	71,468,087	0.72
3	Talpa Radio	144,768	24,366,566	1.81
4	NPR Member Stations	96,008	32,920,464	0.87
5	Audacy	77,207	24,446,198	0.94
6	Cumulus Streaming Network	53,794	17,836,142	0.90
7	Bell Media	39,525	8,541,043	1.38
8	Organizacion Radial Olimpica	37,114	18,836,373	0.59
9	Grupo Acir	33,122	11,153,646	0.89
10	EMF	31,610	7,401,034	1.27
11	Radio Mitre SA	31,567	9,429,658	1.00
12	AccuRadio	25,425	4,890,290	1.56
13	Beasley Broadcasting Corporate	24,446	8,440,337	0.87
14	CRP Radios	22,887	9,747,551	0.71
15	Cogeco Media Inc	22,587	7,492,290	0.90
16	Univision	21,542	11,427,790	0.57
17	Hubbard Broadcasting	19,201	5,568,797	1.02
18	Karnaval.com	16,528	7,312,226	0.69
19	Grupo Radio Centro	16,061	5,836,192	0.83
20	New York Public Radio	14,141	4,218,079	1.00
21	Grupo JBFM	13,950	6,921,670	0.61
22	Grupo Godó	12,854	4,870,252	0.79
23	Grupo Alpha Media	12,817	6,862,347	0.57
24	Grupo America	12,448	5,665,789	0.66
25	Salem Communications	11,088	3,899,841	0.84

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

GLOBAL

Daypart: 6am-12am M-SUN
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	770,389	523,070,043	0.80
2	Talpa Network	135,673	42,663,432	1.76
3	365 Digital	3,697	2,318,919	0.86

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	312,878	248,156,537	0.69
2	Prisa Radio	124,766	96,925,837	0.70
3	Talpa Radio	111,679	33,666,469	1.83
4	NPR Member Stations	76,521	46,403,271	0.89
5	Audacy	56,297	32,298,866	0.94
6	Cumulus Streaming Network	37,398	21,858,096	0.93
7	Organizacion Radial Olimpica	29,845	28,284,629	0.58
8	Bell Media	29,006	11,144,640	1.42
9	EMF	24,849	10,625,412	1.27
10	Grupo Acir	23,273	14,545,025	0.88
11	Radio Mitre SA	21,481	11,828,700	0.99
12	AccuRadio	18,414	6,530,334	1.55
13	CRP Radios	17,330	13,911,517	0.68
14	Beasley Broadcasting Corporate	16,890	10,325,828	0.90
15	Cogeco Media Inc	16,018	9,767,541	0.89
16	Univision	14,132	13,276,937	0.58
17	Hubbard Broadcasting	13,413	6,775,079	1.07
18	Karnaval.com	12,396	10,928,749	0.63
19	Grupo Radio Centro	11,463	7,671,351	0.82
20	New York Public Radio	11,398	5,989,461	1.04
21	Grupo JBFM	10,987	9,511,773	0.63
22	Grupo America	9,765	8,473,282	0.63
23	Grupo Godó	9,524	6,793,646	0.77
24	Grupo Alpha Media	8,948	8,633,370	0.57
25	Commerciele Radio Nederland B.V.	8,544	3,212,687	1.46

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-8pm M-F
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,062,480	400,471,844	0.79

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	402,848	176,688,214	0.69
2	NPR Member Stations	89,524	30,575,015	0.87
3	Audacy	77,046	24,340,273	0.94
4	Cumulus Streaming Network	52,970	17,534,346	0.90
5	EMF	30,539	6,992,530	1.29
6	Beasley Broadcasting Corporate	23,936	8,299,214	0.87
7	Univision	21,528	11,420,211	0.57
8	Hubbard Broadcasting	19,088	5,480,378	1.03
9	AccuRadio	15,467	2,833,318	1.63
10	New York Public Radio	12,950	3,759,917	1.03
11	Salem Communications	10,977	3,851,165	0.84
12	Urban One	10,598	3,932,713	0.81
13	MediaCo Holding Inc	7,767	3,873,675	0.60
14	Midwest Communications	7,273	1,583,633	1.35
15	Prisa Radio	7,189	4,220,559	0.51
16	Classical KUSC/KDFC	6,121	1,313,631	1.39
17	Entravision Communications Corporation	3,707	1,867,173	0.60
18	Estrella Media	3,672	1,703,507	0.65
19	ESPN Radio Corporate	3,296	1,981,678	0.50
20	Organizacion Radial Olimpica	3,276	2,002,831	0.49
21	WAMU	3,211	1,231,620	0.77
22	Connoisseur Media	2,529	574,888	1.31
23	Meruelo Media Holdings	2,378	1,097,488	0.66
24	Sinclair Telecable	2,364	800,433	0.89
25	Lotus Communications Corp	2,323	1,241,914	0.57

Notes:

Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	751,987	507,032,680	0.81

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	301,411	238,095,898	0.69
2	NPR Member Stations	70,695	42,581,216	0.90
3	Audacy	56,158	32,136,800	0.95
4	Cumulus Streaming Network	36,692	21,390,676	0.93
5	EMF	23,953	9,983,029	1.30
6	Beasley Broadcasting Corporate	16,506	10,138,290	0.89
7	Univision	14,122	13,266,330	0.58
8	Hubbard Broadcasting	13,313	6,638,440	1.09
9	AccuRadio	10,613	3,536,186	1.64
10	New York Public Radio	10,356	5,265,244	1.07
11	Salem Communications	7,648	4,598,500	0.90
12	Urban One	7,439	4,739,552	0.85
13	MediaCo Holding Inc	6,391	5,672,093	0.62
14	Classical KUSC/KDFC	5,187	2,020,263	1.40
15	Prisa Radio	5,070	5,258,240	0.52
16	Midwest Communications	5,019	1,969,069	1.37
17	Organizacion Radial Olimpica	2,882	3,086,572	0.51
18	ESPN Radio Corporate	2,828	3,321,220	0.47
19	WAMU	2,537	1,713,330	0.80
20	Entravision Communications Corporation	2,332	2,094,810	0.61
21	Estrella Media	2,262	1,884,145	0.66
22	Connoisseur Media	1,876	762,835	1.34
23	Meruelo Media Holdings	1,715	1,420,330	0.67
24	Sinclair Telecable	1,608	955,888	0.92
25	Lotus Communications Corp	1,535	1,439,146	0.59

Notes:

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LATAM

Daypart: 6am-7pm M-F
Month: Dezembro de 2022



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	87,089	35,360,360	0.68
2	Grupo Acir (Mexico)	32,167	9,917,704	0.91
3	Radio Mitre SA (Argentina)	31,170	8,418,907	1.03
4	Organizacion Radial Olimpica (Colombia)	30,507	13,677,367	0.62
5	CRP Radios (Peru)	20,756	7,787,327	0.75
6	Grupo Radio Centro (Mexico)	14,541	4,605,650	0.88
7	Grupo JBFM (Brazil)	14,131	6,530,542	0.61
8	Grupo Alpha Media (Argentina)	12,327	6,038,781	0.57
9	Grupo América (Argentina)	12,110	4,981,937	0.68
10	Grupo BluRadio (Colombia)	9,974	6,259,854	0.43
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	9,513	1,921,059	1.40
12	Grupo Camargo de Comunicação (Brazil)	8,430	3,545,208	0.67
13	Rádios Grupo Globo (Brazil)	7,339	3,966,381	0.50
14	Grupo Mix de Comunicacao (Brazil)	7,256	1,842,895	1.11
15	LS4 Radio Continental SA (Argentina)	6,533	1,593,774	1.15
16	Jovem Pan - SP (Brazil)	5,450	3,705,323	0.41
17	MVS Radio (Mexico)	5,327	1,843,643	0.80
18	Grupo Radiópolis (Colombia)	5,143	1,780,904	0.81
19	SAUDADE FM (Brazil)	4,736	1,708,973	0.77
20	Multimedios (Mexico)	4,455	1,682,724	0.74
21	Nova Brasil (Brazil)	3,980	1,290,624	0.87
22	Rádio Alvorada (Brazil)	3,793	939,747	1.13
23	Radio Kiss FM (Brazil)	2,590	789,529	0.93
24	Dial Brasil (Brazil)	2,587	846,029	0.86
25	Imagen (Mexico)	2,461	839,701	0.82

Notes:

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LATAM



Daypart: 6am-12am M-SUN
Month: Dezembro de 2022

Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and Latam Countries)	57,191	46,584,786	0.67
2	Organizacion Radial Olimpica (Colombia)	23,109	21,226,746	0.59
3	Grupo Acir (Mexico)	21,460	13,289,072	0.88
4	Radio Mitre SA (Argentina)	20,254	10,867,721	1.01
5	CRP Radios (Peru)	14,993	11,548,323	0.71
6	Grupo JBFM (Brazil)	10,718	9,296,799	0.63
7	Grupo Radio Centro (Mexico)	9,869	6,243,529	0.86
8	Grupo América (Argentina)	9,289	7,951,914	0.64
9	Grupo Alpha Media (Argentina)	8,237	7,804,301	0.58
10	Grupo Camargo de Comunicação (Brazil)	6,229	5,269,697	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	6,219	2,642,741	1.30
12	Grupo BluRadio (Colombia)	6,141	7,682,318	0.43
13	Radios Grupo Globo (Brazil)	5,548	5,848,820	0.51
14	Grupo Mix de Comunicacao (Brazil)	5,009	2,640,964	1.05
15	LS4 Radio Continental SA (Argentina)	4,431	2,289,231	1.06
16	Jovem Pan - SP (Brazil)	3,998	5,072,550	0.43
17	SAUDADE FM (Brazil)	3,663	2,746,213	0.73
18	Grupo Radiopolis (Colombia)	3,583	2,612,160	0.75
19	MVS Radio (Mexico)	3,440	2,391,153	0.78
20	Multimedios (Mexico)	3,141	2,420,449	0.71
21	Nova Brasil (Brazil)	3,114	2,065,398	0.83
22	Rádio Alvorada (Brazil)	2,689	1,393,145	1.06
23	Radio Kiss FM (Brazil)	1,920	1,208,322	0.88
24	Dial Brasil (Brazil)	1,849	1,274,915	0.80
25	Igreja Pentecostal Deus e Amor (Brazil)	1,838	1,835,447	0.53

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EMEA

Daypart: 6am-7pm M-F
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	180,205	29,295,596	1.72
2	365 Digital	5,595	1,742,056	0.89

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	149,632	23,438,063	1.77
2	Prisa Radio (Spain and Latam Countries)	83,244	28,997,717	0.77
3	DPG Media (Netherlands)	42,986	7,147,728	1.63
4	Karnaval.com (Turkey)	16,868	6,787,391	0.67
5	RadioCorp (Netherlands)	15,856	3,090,565	1.50
6	Grupo Godó (Spain)	13,362	4,683,837	0.79
7	Commerciele Radio Nederland B.V.(Netherlands)	10,852	2,121,224	1.38
8	RadiaCZ (Czech Republic)	10,292	1,479,563	1.81
9	RADIOPLAY Media (Bulgaria)	9,625	1,657,010	1.74
10	Active Radio A.S. (Czech Republic)	7,816	1,490,092	1.55
11	Medialaan (Belgium)	6,429	1,515,137	1.22
12	Unidad Editorial (Spain)	5,827	3,182,038	0.51
13	Primedia Broadcasting (South Africa)	5,595	1,742,056	0.89
14	SABC (South Africa)	5,250	2,214,692	0.66
15	Vlaanderen Eén NV (Belgium)	5,133	772,512	1.84

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EMEA

Daypart: 6am-12am M-SUN
Month: Dezembro de 2022



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	134,571	41,941,893	1.83
2	365 Digital	3,617	2,255,193	0.87

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	111,102	33,257,440	1.91
2	Prisa Radio (Spain and Latam Countries)	61,598	44,237,960	0.77
3	DPG Media (Netherlands)	29,475	9,479,300	1.71
4	Karnaval.com (Turkey)	12,142	10,654,761	0.60
5	RadioCorp (Netherlands)	11,798	4,454,794	1.52
6	Grupo Godó (Spain)	9,464	6,736,050	0.76
7	Commerciele Radio Nederland B.V.(Netherlands)	8,423	3,132,337	1.44
8	RadiaCZ (Czech Republic)	6,766	2,133,397	1.65
9	RADIOPLAY Media (Bulgaria)	6,167	2,256,240	1.50
10	Unidad Editorial (Spain)	4,794	5,347,645	0.50
11	Active Radio A.S. (Czech Republic)	4,698	1,882,077	1.45
12	Medialaan (Belgium)	4,642	2,133,224	1.29
13	SABC (South Africa)	3,924	3,560,602	0.59
14	Vlaanderen Eén NV (Belgium)	3,918	1,149,252	1.83
15	Primedia Broadcasting (South Africa)	3,617	2,255,193	0.87

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Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com
